HOLIDAY GREETINGS: FROM THE BRIGHTON AGUS, 1898

MORE FROM A BOOK OF POEMS BY FRED A. BUSH

IRA W. CASE & SONS

DRAIN GOODS

ABOUT A HALF A CENTURY SINCE

THE NAME OF IRA W. CASE

WAS KNOWN AMONG THE BUSINESS MEN

WHO DWELT WITHIN THIS PLACE.

AMONG THE BRIGHTON PIONEERS

HE RANKED ABOUT THE FIRST,

AND HE HAS SEEN TRADE AT ITS BEST

AS WELL AS AT ITS WORST.

ALTHOUGH TO-DAY HE'S NUMBERED

WITH THOSE WHO PASSED AWAY

THE BUSINESS THAT HE STARTED

IS GOING ON FROM DAY TO DAY.

His sons now run the business

AND WOULD SAY TO ONE AND ALL,

IF YOU WISH TO PURCHASE DRY GOODS

JUST GIVE THIS FIRM A CALL.

THEY HAVE A LINE OF DRY GOODS

ALL STRICTLY FRESH AND NEW,

THAT AT A MODERATE PROFIT,

THEY ARE PLEASED TO OFFER YOU.

THEY KEEP A STOCK OF CARPETS TOO,

AND PAPER FOR YOUR WALL,

AND MAKE IT QUITE A OBJECT

TO CUSTOMERS WHO WILL CALL,

AND HATS AND CAPS AND FURNISHINGS,

AND WINDOW SHADES AS WELL,

ARE OFFERED TO THE PUBLIC TRADE

AT PRICES THAT WILL SELL.

(Cont. Next Column.)

AND IN THE WAY OF BOOTS AND SHOES,

THEIR STOCK IS GOOD AND TRUE,

THEY WARRANT TO ALL THE LADIES,

THEIR GREAT $2.00 SHOE,

AND LIKEWISE IN TAILOR-MADE CLOTHING,

I SPEAK NOT HERE IN PUN

THEY'LL TAKE YOUR MEASURE CAREFULLY

AT IRA W. CASE & SON'S.

E. S. ROSENRANS

HAND LAUNDRY

THERE'S A SUBJECT OF MUCH INTEREST

TO OUR CITIZENS TO-DAY.

AND ON THIS IMPORTANT SUBJECT

A FEW SHORT WORDS I'LL SAY.

A CLEAN NECK TIE OR COLLAR,

A SHIRT THAT'S CLEAN AND BRIGHT

ALWAYS ATTRACTIONS ATTENTION

IN DAY TIME OR IN NIGHT.

E. S. ROSENRANS HAS ESTABLISHED

A HAND LAUNDRY IN TOWN,

WHERE IN THE WASHING BUSINESS.

HE HAS GAINED A REVENDE

SO TAKE YOUR SHIRTS AND COLLARS,

YOUR CUFFS OR WHITE NECKTIE,

AND HAVE THEM DONE IN FASHION

AT BRIGHTON'S HAND LAUNDRY.

BRIGHTON AREA HISTORICAL SOCIETY

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GRAND RIVER TAIL TRAIL TALE

BRIGHTON AREA PRESERVATION NEWS

The purpose of the Brighton Area Historical Society is to preserve, advance and disseminate knowledge of the history of the Brighton Area.

The membership is composed of people who feel this purpose is worthwhile and should be promoted.

ANNUAL MEETING, MONDAY, DEC. 2

The Society's Annual Membership meeting will be held upstairs at the Old Town Hall, 202 W. Main, at 7:30 P.M. All members are urged to attend. Election of 1997 officers and board members will be held and reports of various activities and projects will be given. Any member can nominate someone willing to fill a board position. You can nominate yourself. The many restoration and preservation projects in which the Society is involved are always in need of interested persons.

ANOTHER SUCCESSFUL HOME TOUR

SINCERE, WHOLEHEARTED THANKS ARE EXTENDED TO JULIETTE RILEY FOR ORGANIZING A FINE HOME TOUR LAST MONTH. THE LAST SOCIETY SPONSORED TOUR WAS HELD IN 1950. WE ARE GRATEFUL FOR JULIETTE'S LEADERSHIP AND INITIATIVE IN CHAIRING THIS EVENT.

WITHOUT THE COMPLETE AND RELIABLE COOPERATION OF THE HOMEOWNERS THERE COULD NOT HAVE BEEN A HOME TOUR. HEIDI AND MASAYUKI IZUKA, JANE AND RANDY STEPHENSON, TONI AND HARRY LUBER, TERESA AND MARK TUCKER AND MARGE AND PAT WHITE HAD ALL, OBVIOUSLY, PUT IN A GREAT DEAL OF EFFORT IN READYING THEIR HOMES. THOSE TOURING MADE AWARE OF THE POSSIBILITIES OF RESTORATION AND RENOVATION INSTEAD OF DOING AN EARLY RESIDENCE. THE AMBASS OF AN OLDER HOME IS IMPOSSIBLE TO ACHIEVE IN ANY OTHER WAY - IN FACT IT TAKES YEARS. THE SOCIETY IS MOST GRATEFUL.

SEE RELATED ARTICLE.
2.

1995 MEMBERSHIPS 1996

BUS/PROF: Advance Craft Home Builders.

PATRON: Fred & Bernice Hyne (Ann Arbor).

COUPLES/INDIVY: David Apps (97), Norman & Mary Ann Catrell (98), Joe & Pauline Chenoweth, Doris M. Fay (97), Wally & Merrilyn Jenetz (97), Edith K. Sherry Nhyus (97), Larry & Rita Schilling, James & Gloria Winchel, Paul Zurawski.

The support of dues paying members is most appreciated.

Nearing the end of the year the time is coming for review of the names of those who receive Trail Tales. To be responsible to those remitting annual dues (which helps pay the newsletter bill) the Society must review this list. If your label does not show a '96', or later, date others have been bearing the cost. If you do not wish to become a member but want to continue receiving the newsletter consider a contribution to the General Fund. (The newsletter bill is $225.00 per month.)

Attempts to reduce the postage expense of each issue includes a different folding and taping of the edges. This will enable the fantastic mailing equipment used by the Post Office to do a better job of delivery to you on a more timely schedule. A few pennies may be saved on each mailing if addresses are certified. It presently costs $.126+ for each Brighton address.

THANKS

Donna Nelson for a 1911 wall map of Livingston County showing street locations and property owners' names.

Robert Watson for copies of 1895, '97, 1910, '25, '28, '38 Sanborn Maps of Brighton City. These were prepared for the use of local fire departments showing locations of cisterns, businesses and the material from which they were made and what kinds of materials were stored.

Doris Peterson early pictures (most of which are identified). Some of her grandfather's (Dr. Jacob D. Singer) writings and several BHS annuals (which have been transferred to the Alumni Association.)

ARCHIVES: Janice Field and JoAnn Ceru met with us as items of local historical interest and donated materials were filed. You can help with this project.

HISTORY BOOK: The next meeting will be November 21, 7-30 p.m. A fine source of early Brighton post cards has been a real help in the preparation of a local history book. It will be a more inclusive record of the area's past than the contact with M. R. McMacken, 251-2957, with your pictures, letters, memories, etc. Call to confirm the meeting site.

LYONS SCHOOL: November Mondays at noon it is planned to finish exterior painting providing the weather complies. Call 227-6402 to confirm.

ORAL HISTORY: Three representatives from the Society will be at the November 9, MOHA workshop in Walled Lake. "Learn how to preserve your family history. How to ask good questions...Using equipment..." are a few of the subjects to be addressed. Many thanks to new member Sheryl James-Vionostad for helping with transcribing tapes the Society already has.

HOME BUILDERS ASSOC: With whom the Society is cooperating in the restoration of 132 E. Grand River, has had electrical work and ceilng lighting on the second floor completed. Local companies are asked to donate toward a new paver brick front entrance. Donors' names will be inscribed in two sizes, depending on amount of the donation. Anyone can donate. Call 227-6210.

LIVINGSTON COUNTY GENEALOGICAL SOCIETY

A free seminar is being planned. Call Debbie McGrath, 810-694-0004 for more information. LCGS also noted a PBS TV series regarding searching for your ancestors will be aired in January, 1997.

SOUTHFIELD AMERICAN ANTIQUES SHOW & SALE will be held at the Southfield Civic Center and 2000 E. 10 Mile Road (291-101 Mile Road) Nov. 22 (2-9 p.m.), 23 (noon-8 p.m.), 24 (noon-5 p.m.)

(Home tour, cont.)


Florists who supported the tour with contributions were: Clop's, Colleen's Rose Garden and Kelly's Floral Creations.

Each home was staffed with members of the owners' family and Society members, Ricci Bandiak, Chuck and Janice Beach, Norm and Mary Ann Catrell, Bonnie Corrigan, Libby Eisenhardt, John and Janice Field, Leslie Heath, Jeannette Johnson, Don Keen, Shirley Knight, Brenda McCarty, Carol and Leslie McMacken, Joe Mike, Judy Parsons, Rosemary Lysell all responded to JoAnn Ceru's request to serve as houseguests.

Hometown Newspaper personnel were very supportive in providing publicity. Thanks also to Brighton Bar and Grill for their financial contribution toward printing expenses.

A significant consequence of a home tour is the subtle enhancement of the neighborhood as it critiques its older structures and considers restorative efforts on a broader scale.

PROCEEDS from the tour will help with expenses connected to the various preservation/ restoration projects in which the Society is involved. Planning for the 1997 home tour will soon get underway. Consider how you might support this project.

FINANCIAL RESOURCES

TILES: The 1996 tile, the Rialto Theater, is about ready for production. Earlier tiles (depicting sites of early Brighton area sites) are available at Nostalgia Antiques, 416 W. Main. Our thanks to Clarence Hines for stocking these for us.

COVERLETS: These are now available at Nightly 'N Nice, 412 W. Main, Fran Fink, owner. In response to requests cranberry red and hunter green have been ordered. A brochure describing the various sites woven into the coverlet accompanies each.

POST CARDS: Are stocked by Sharon Steinhauber at the Book Nook.

SIGNATURE QUILT: To have one's name embroidered on the quilt would be a memorable gift. One can be assured it'll not be forgotten. The quilt will remain in the Society archives. A $10 donation will attest to your existence or that of another.

BRIGHTON AREA HISTORICAL SOCIETY MEMBERSHIP FORM

NAME

PHONE

ADDRESS

NEW ( ) RENEWAL ( )

Activities in which I would like to participate:

Board Member ( ) Hospitality ( ) Newsletter ( ) Research ( )
Fund Raising ( ) Programs ( ) Photography ( ) Video Taping ( )
Genealogy ( ) Membership committee ( ) Publicity ( ) Other ( )

work I would be willing to do:

DUES: $25. Patron

$25. Business/Professional

$12. Couple

$ 7. Individual

$2. Student (K-12, College)

Brighton Area Historical Society

P.O. Box 481, Brighton, MI 48116-0481
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"HOLIDAY GREETINGS": FROM THE BRIGHTON AGUS, 1898

Ira W. Case & Sons  Dry Goods

About a half a century since
The name of Ira W. Case was known among the business men
Who dwelt within this place.
Among the Brightons pioneers he ranked about the first,
And has seen trade at its best
As well as at its worst,
Although to-day he's numbered with those who have passed away,
The business that he started is going on from day to day.
His sons now run the business and would say to one and all,
If you wish to purchase dry goods just give this firm a call.
They have a line of dry goods all strictly fresh and new,
That at a moderate profit;
They are pleased to offer you,
They keep a stock of carpets too;
And paper for your wall;
And make it quite a object to customers who will call;
And hats and caps and furnishings;
And window shades as well;
Are offered to the public trade at prices that will sell.