

BRIGHTON AREA HISTORICAL SOCIETY
P.O. BOX 481
BRIGHTON MI 48116-0481

"HOLIDAY GREETINGS": FROM THE BRIGHTON AGUS, 1898

MORE FROM A BOOK OF POEMS BY FRED A. BUSH

IRA W. CASE & SONS DRY GOODS

ABOUT A HALF A CENTURY SINCE
THE NAME OF IRA W. CASE
WAS KNOWN AMONG THE BUSINESS MEN
WHO DWELT WITHIN THIS PLACE.
AMONG THE BRIGHTON PIONEERS
HE RANKED ABOUT THE FIRST,
AND HE HAS SEEN TRADE AT ITS BEST
AS WELL AS AT ITS WORST.
ALTHOUGH TO-DAY HE'S NUMBERED
WITH THOSE NOW PASSED AWAY,
THE BUSINESS THAT HE STARTED
IS GOING ON FROM DAY TO DAY.
HIS SONS NOW RUN THE BUSINESS
AND WOULD SAY TO ONE AND ALL,
IF YOU WISH TO PURCHASE DRY GOODS
JUST GIVE THIS FIRM A CALL.
THEY HAVE A LINE OF DRY GOODS
ALL STRICTLY FRESH AND NEW,
THAT AT A MODERATE PROFIT,
THEY ARE PLEASED TO OFFER YOU.
THEY KEEP A STOCK OF CARPETS TOO,
AND PAPER FOR YOUR WALL,
AND MAKE IT QUITE A OBJECT
TO CUSTOMERS WHO WILL CALL;
AND HATS AND CAPS AND FURNISHINGS,
AND WINDOW SHADES AS WELL,
ARE OFFERED TO THE PUBLIC TRADE
AT PRICES THAT WILL SELL.

(CONT. NEXT COLUMN.)

AND IN THE WAY OF BOOTS AND SHOES,
THEIR STOCK IS GOOD AND TRUE,
THEY WARRANT TO ALL THE LADIES,
THEIR GREAT \$2.00 SHOE.
AND LIKEWISE IN TAILOR-MADE CLOTHING,
I SPEAK NOT HERE IN PUNS,
THEY'LL TAKE YOUR MEASURE CAREFULLY
AT IRA W. CASE & SON'S.

E. S. ROSENCRANS HAND LAUNDRY

THERE'S A SUBJECT OF MUCH INTEREST
TO OUR CITIZENS TO-DAY,
AND ON THIS IMPORTANT SUBJECT
A FEW SHORT WORDS I'LL SAY.
A CLEAN NECK TIE OR COLLAR,
A SHIRT THAT'S CLEAN AND BRIGHT
ALWAYS ATTRACTS ATTENTION
IN DAY TIME OR IN NIGHT.
E. S. ROSENCRANS HAS ESTABLISHED
A HAND LAUNDRY IN TOWN,
WHERE IN THE WASHING BUSINESS,
HE HAS GAINED A RENOWN;
SO TAKE YOUR SHIRTS AND COLLARS,
YOUR CUFFS OR WHITE NECKTIE,
AND HAVE THEM DONE IN FASHION
AT BRIGHTON'S HAND LAUNDRY.